

## You deserve great service and value

"Our Siemer Preferred Customer Program is one of our most exciting services we offer. We are proud to offer a program that is a win/win for you. Keeping your utility costs as low as possible means money in your pocket. The Siemer Preferred Program gives you the peace of mind that you need knowing you are avoiding costly breakdowns. These benefits along with our 30 plus years of providing excellent service is what the Siemer Preferred Customer program is all about!"

—George Siemer, President

## Real Time System Monitoring

When enrolled in the Siemer Heating & Cooling Preferred Customer Program we can offer 24-7 real time system monitoring. When enrolled in the program and with a compatible thermostat we will be notified the minute your system fails and be able to get in touch with you before you even realize there is a problem. This service is complimentary with your Siemer Preferred Program.

## What our customers have to say about us

I have the Spring and Fall service contract. It makes servicing very easy in two ways; I pay monthly and makes it easier on the budget and Siemer contacts me at the appropriate times of the year to service my furnace or cooling system. The techs are always very respectful of my home and explaining anything that comes up during the service review.

— Judy B. of Schererville, IN

**Professional service you can trust!** I have been using Siemer Heating for years. It is a local business and some of the repair men have been there for years. It is nice to see a familiar face every year when I call for the furnace clean and check. They have also responded within hours in the past when my heat has gone out.

— Diane M. of Highland, IN

Very happy with my service! They are great at explaining everything so you understand what is going on. They are very efficient and personable. Signed my maintenance contract at my recent service appointment and will recommend Siemer's to my friends and family.

— Claudia B. of Highland, IN

# SIEMER HEATING & COOLING

Installing Trust Since 1987



Locally Owned and Operated

Siemer Heating & Cooling  
**Preferred Customer**

# SIEMER HEATING & COOLING

Installing Trust Since 1987



(219) 923-9234

[www.siemerinc.com](http://www.siemerinc.com)



**SCAN HERE FOR VIDEO!**

(219) 923-9234

[www.siemerinc.com](http://www.siemerinc.com)



## Trying to make your heating and cooling system last longer? Increase the efficiency?

At Siemer Heating & Cooling, we want our clients to have the best coverage available. Our comprehensive maintenance clients are known as "Siemer Preferred Customers".

Some years ago, in response to customer demand, we created the "Siemer Preferred Customer Program". The program provides for scheduled regular maintenance on your home's heating and cooling system. Every manufacturer recommends regular yearly maintenance on this equipment. Research data has also proven, without a doubt, that regular maintenance helps the equipment to last longer and operate at higher efficiency than equipment that is ignored. Costly nuisance breakdowns can also be avoided as well. I'm excited to report customer acceptance of this program has been strong and growing very rapidly. Please check out our program and consider becoming one of our "Preferred Customers".

When signing up to be part of the "Siemer Preferred Customer Program" you will receive a full list of Siemer Heating & Cooling Preferred Perks, such as annual precision tune-ups, on-demand service discounts, priority service and real-time system monitoring, just to name a few.



BENEFIT	VALUE
16 point A/C Precision Tune-Up and Professional Cleaning	\$89
16 point Furnace Precision Tune-Up and Professional Cleaning	\$89
No Overtime Rates	\$22
15% off all filters and pads	\$4-\$14
15% off any on-demand repairs	\$37
Annual Loyalty Bucks	\$50
Keep Manufacturer's Warranty Valid	\$150-\$1,000
Increased System Efficiency	\$160-\$320
Longer Life Expectancy	\$300
Avoid System Breakdown	\$150
No Hassle Scheduling and Payment	\$5
Customer Peace of Mind	PRICELESS
<b>TOTAL ANNUAL VALUE</b>	<b>\$1,056-\$2,076</b>



# Yes

## Enroll me in the Siemer Preferred Customer Plan

Please return this completed form to your company representative or mail back to the office.

- SPC 1 System Monthly Plan**  
(1 Air Conditioner, 1 Furnace)  
**\$18 monthly fee**
- SPC 2 Systems Monthly Plan**  
(2 Air Conditioners, 2 Furnaces)  
**\$30 monthly fee**
- SPC 3 Systems Monthly Plan**  
(3 Air Conditioners, 3 Furnaces)  
**\$42 monthly fee**

*\*Please contact us if you have additional systems*

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Cell: \_\_\_\_\_

Email: \_\_\_\_\_

### PREFERRED PAYMENT METHOD

**Credit card:** Bill my credit card \$ \_\_\_\_\_ monthly.

- Visa  MasterCard
- American Express  Discover

Credit card # \_\_\_\_\_

Exp. Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Signature: \_\_\_\_\_

**Automatic bank withdraw:** Enclosed is my voided check for routing number and account number information to be processed monthly in the amount of \$ \_\_\_\_\_.

**CHK#** \_\_\_\_\_

Signature: \_\_\_\_\_

CUT HERE

